



Viet Nam - Strategic Destination of the Global Supply Chains

THE VIET NAM INTERNATIONAL **SOURCING EXPO**



REGISTER NOW!

10-12/06/2027

**SAIGON EXHIBITION &
CONVENTION CENTER - SECC**

799 Nguyen Van Linh Str.
Tan My Ward, Ho Chi Minh City
Viet Nam

HOST:
**MINISTRY OF
INDUSTRY AND TRADE**
INTERNATIONAL MARKET DEVELOPMENT
AND MULTILATERAL TRADE DEPARTMENT

ORGANIZER:
ADPEX JOINT STOCK COMPANY



VIET NAM INTERNATIONAL SOURCING EXPO 2026 - A GLOBAL MEETING POINT

Viet Nam International Sourcing Expo 2026 has officially concluded, leaving a strong impression on the business community and international partners. With 580 buyer delegations from across continents and more than 600 Vietnamese enterprises, the event went far beyond a traditional trade fair - it truly became the largest meeting point of the year for import - export activities, reaffirming Viet Nam's position in global supply chains.



VISION 2027 - 5 TRADE SHOWS IN ONE DESTINATION

Viet Nam is steadily affirming its position as a hub of global supply chains. To further strengthen this role, the Ministry of Industry and Trade proudly presents the Viet Nam International Sourcing Expo 2027 - the only event that brings together five specialized trade exhibitions under one roof, offering more opportunities than ever to connect with international distributors, buyers and importers.



EXHIBITION SCALE 2027



800+

EXHIBITORS ACROSS 5 KEY SECTORS



5,000+

B2B SESSIONS AND THEMATIC CONFERENCES, LAYING THE FOUNDATION FOR STRATEGIC PARTNERSHIPS WITHIN THE GLOBAL BUSINESS COMMUNITY



20,000+

TRADE VISITORS FROM OVER 60 COUNTRIES AND TERRITORIES

"5 STRATEGIC SECTORS - 1 VENUE - 1 TIME"

Food & Beverage

- **Agricultural produce, processed food, beverages.**
- *Taste the authentic flavors of Viet Nam in every product - where traditional craftsmanship meets international quality standards.*



Home & Houseware

- **Furniture, interior & exterior decor, construction materials, handicrafts.**
- *Explore sustainable, innovative home solutions tailored for global markets.*



Lifestyle Essentials

- **Fashion, accessories, textile materials & trims, leather goods, bags and consumer goods.**
- *Stay ahead of new consumer trends and connect directly with the region's leading fashion and accessories suppliers.*



Export Supply Chain

- **Machinery & equipment, packaging, input materials, chemicals, industrial parks, logistics, e-commerce, banking, finance, inspection, consultancy...**
- *Find end-to-end solutions to strengthen your global supply chain.*



Personal Care

- **Healthcare devices, cosmetics, beauty tools and personal care products.**
- *Discover advanced health and beauty solutions that meet fast-growing consumer demand.*



STRATEGIC PARTNERS

		
		
		
		
		

FOR EXHIBITORS:

- Vietnamese manufacturers & exporters producing goods that meet export standards.
- Foreign-invested enterprises based in Viet Nam in related sectors.
- Pavilions of international retailers seeking suppliers in related sectors.
- Pavilions of key manufacturing and economic regions.
- Supply chain service providers.
- Startups in home and fashion products.
- Suppliers of machinery, equipment, materials and services for Viet Nam's manufacturing and supporting industries.

FOR VISITORS:

- Sourcing offices and purchasing experts of international retailers.
- International importers, wholesalers, distributors and traders.
- E-commerce platforms and sellers.
- International trade delegations.
- Local manufacturers and traders seeking to become suppliers to international retailers.
- Service companies and consultants.
- Government agencies, associations and press.



PARTICIPATING BENEFITS:

For Exhibitors:

- Access to more than 800 professional international sourcing channels.
- Meet and connect with major domestic and international buyers, both in person and online.
- Join conferences and thematic seminars to understand consumer demand and preferences in overseas markets, and to grasp the requirements and regulations of foreign distribution groups - building an effective market development strategy.
- Expand export markets across Asia, Europe, the Americas and Africa.
- Connect with foreign investors.



For Buyers:

- Meet face-to-face with professional suppliers and reputable exporters to discuss cooperation and business opportunities.
- Discover new, high-quality and competitive to expand and diversify your sourcing base.
- Receive support with pre-show matchmaking, on-site business meetings at booths, and field trips and factory visits across provinces.



CONTACT INFORMATION:

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FIND OUT EXHIBITORS INCENTIVES

